



Juice PLUS⁺

INSPIRING HEALTHY LIVING

Learn How Making One Simple Change Can Make a World of Difference!



WE ARE *Unhealthy*

1 in 4 people will die of **HEART DISEASE**

CDC, 2015

1 in 2 women and 1 in 3 men will develop **CANCER**

MEDICAL NEWS TODAY, 2015

1 in 3 will have **DIABETES** by 2050

CDC, 2010

1 in 5 children is **OBESE**

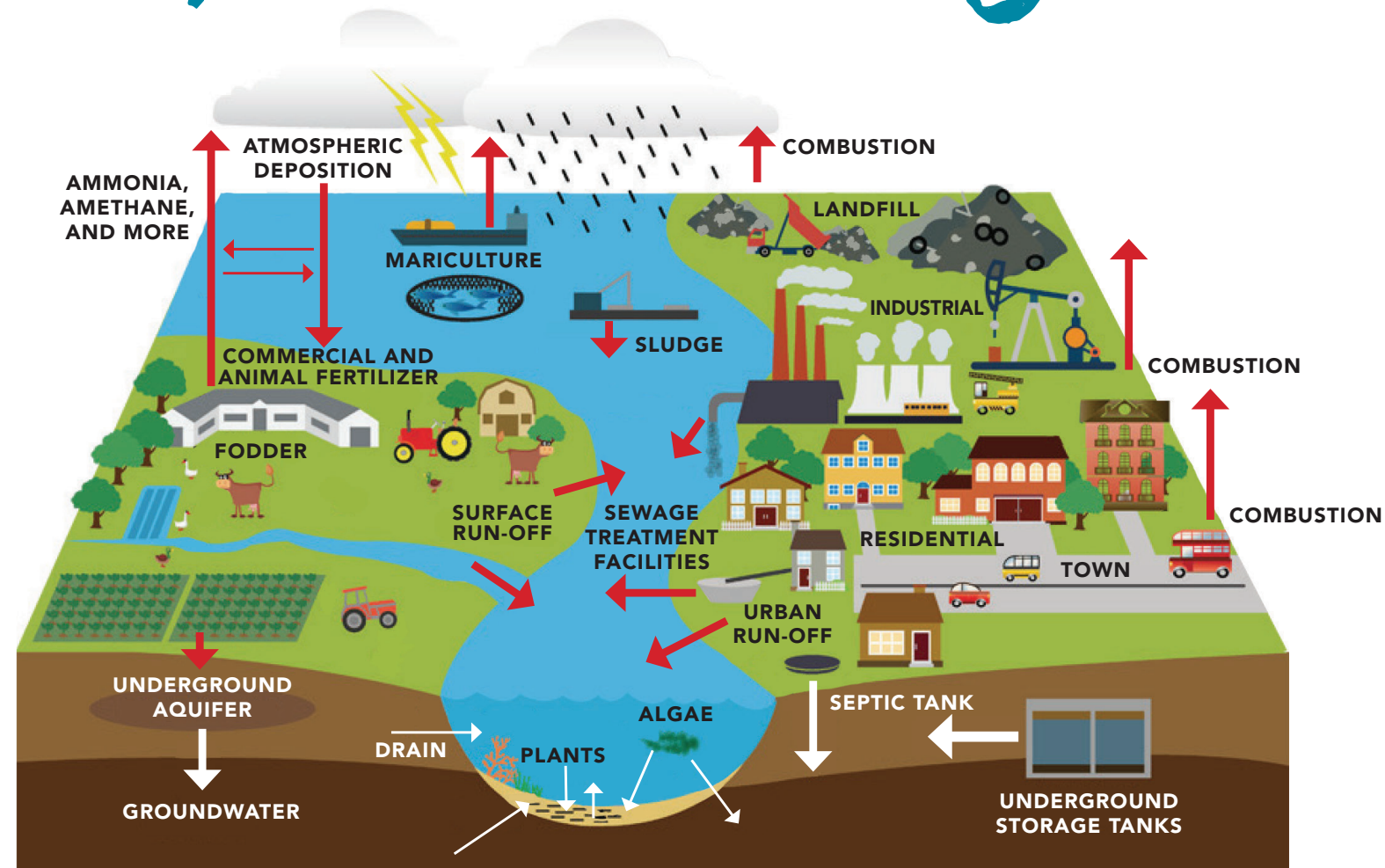
JOURNAL OF PEDIATRICS, 2016



Our children are more harmed by **POOR DIET** than by exposure to **DRUGS, ALCOHOL** and **TOBACCO** combined.

DR. DAVID KATZ, YALE

ENVIRONMENTAL TOXINS ARE *Increasing*



EXAMPLES:

- Pollution
- Water Contaminants
- Pesticides
- Prescriptions
- OTC Drugs
- Chemicals
- Skin Care Products
- Hair Care Products
- Plastics

FOOD QUALITY IS *Decreasing*

More than **50%** of what Americans eat is **PROCESSED.**

THE ATLANTIC, 2016

- Preservatives
- Flavor Enhancers
- Emulsifiers
- Synthetic Vitamins
- Growth Hormones
- GMO
- Less Nutrition
- Pesticides
- Trans Fats
- Artificial Colors



“Broccoli could **LOSE 50% - 80%** of key nutrients before you purchase it.”

THE GUARDIAN, 2001

WHAT WE CAN DO TO *Be Healthier*



Exercise



Sleep 7-8
Hours



Manage
Stress



Drink Water



Use Safer
Products



Eat Real
Food



LET'S FOCUS ON *Fruits & Vegetables*

EXPERTS AGREE
that most diseases are preventable with
GOOD NUTRITION!

OXIDATIVE STRESS AND *Antioxidants*

BAD NEWS

OXIDATIVE STRESS

causes aging
and disease!



GOOD NEWS

ANTIOXIDANTS

in fruits and
vegetables protect
cells from
oxidative
stress!



THAT'S WHY...

The news isn't that fruits and vegetables are good for you, it's that they are so good for you

THEY COULD SAVE YOUR LIFE!

TIME MAGAZINE, 2003

“Only **1 IN 10 ADULTS** consume enough fruits and vegetables daily”

CDC, 2015

WE NEED 7 TO 13 SERVINGS OF FRUITS & VEGETABLES EVERY DAY

Athletes need to eat EVEN MORE!



WHY SO MANY?

- Produce is picked before nutrition fully develops
 - Transported thousands of miles
- 90% of Americans don't eat enough servings CDC, 2017
 - We don't get enough variety from the rainbow

MULTIVITAMINS VS. *Whole Food*

Supplement Facts		
Serving Size: 3 Capsules		
Servings Per Container: 30		
	Amount Per Serving	% Daily Value
Vitamin A (as retinyl palmitate and 50% as beta-carotene)	10,000 IU	200%
Vitamin C (as ascorbic acid)	180 mg	300%
Vitamin D (as cholecalciferol)	3,000 IU	750%
Vitamin E (as d-alpha-tocopheryl acetate)	60 IU	200%
Vitamin K (as phytonadione)	120 mcg	150%
Thiamin (as thiamin mononitrate)	12 mg	800%
Riboflavin	12 mg	706%
Niacin (as niacinamide)	40 mg	200%
Vitamin B6 (as pyridoxine HCl)	12 mg	600%
Folate (as folic acid)	800 mcg	200%
Vitamin B12 (as methylcobalamin & cyanocobalamin)	500 mcg	8333%
Biotin	600 mcg	200%
Pantothenic acid (as D-calcium pantothenate)	20 mg	200%
Iodine (as potassium iodide)	150 mcg	100%
Magnesium (as magnesium oxide and 40% magnesium citrate)	100 mg	25%
Zinc (as zinc amino acid chelate)	30 mg	200%
Selenium (as selenium amino acid chelate)	140 mcg	200%
Copper (as copper amino acid chelate)	3 mg	150%
Manganese (as manganese amino acid chelate)	2 mg	100%
Chromium (as chromium amino acid chelate)	200 mcg	167%
Molybdenum (as molybdenum amino acid chelate)	75 mcg	100%

* Daily value not established.

Other ingredients: gelatin, microcrystalline cellulose, magnesium stearate, silica.

[illegible]

- 70% of Americans are trying to fill gaps with a multivitamin
 - A multivitamin only has a few isolated nutrients
- An apple has approximately **10,000 PHYTONUTRIENTS** working in synergy
 - Research shows that isolated vitamins may do more harm than good

ANNALS OF INTERNAL MEDICINE, DEC. 2013

SHARE YOUR *Story*



WHAT IS *Juice Plus+*?

JUICE PLUS+ adds the nutrition from over 30 fruits, vegetables and berries to your diet!

- Whole foods are harvested at the peak of ripeness so the nutrition is intact
- Produce is pulverized (not juiced) and dried into powders at low temperatures to preserve nutrients
- Plant powders are put into capsules or delicious chewables
- Full-spectrum Omega Blend uses omega-rich algae, berries and seeds instead of fish



MAKE *One Simple Change*



ACEROLA CHERRY



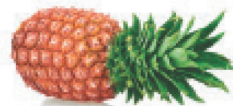
APPLE



BEET



PEACH



PINEAPPLE



LEMON PEEL



CRANBERRY



DATE



ORANGE



MANGO



PRUNE



BEET



BROCCOLI



RICE BRAN



CABBAGE



LEMON PEEL



PARSLEY



CARROT



GARLIC



KALE



SPINACH



TOMATO



ARTICHOKE



BILBERRY



BLACKBERRY



BLACK CURRANT



CRANBERRY



ELDERBERRY



BLUEBERRY



COCOA



CONCORD GRAPE



POMEGRANATE



RASPBERRY

PLANT-BASED *Omegas*



Omega fatty acids support a broad array of health benefits — especially for the **HEART, BRAIN, JOINTS, SKIN, and EYES.**

- 100% plant-based
- Pure and sustainable
- Full spectrum omegas
- Cold-pressed
- Vegan capsules



ALGAL OIL



SEA BUCKTHORN
BERRY OIL



POMEGRANATE
SEED OIL



RASPBERRY
SEED OIL



SAFFLOWER
SEED OIL



TOMATO
SEED OIL

JUICE PLUS+ IS *Unique*

1. IT'S FOOD, not a multivitamin

- Food Label
- Made with Non-GMO Ingredients
- Vegan
- Kosher
- Dairy & Gluten-Free



Juice PLUS+

2. IT'S NSF CERTIFIED (third-party)

- What's on the label is exactly what's in it
- No banned substances
- NSF for Sport Certified capsules for professional athletes are also available

3. IT'S THE MOST RESEARCHED

brand name nutritional product in the world

- Over 40+ peer-reviewed published clinical studies

JUICE PLUS+ IS NOT ABOUT TREATING OR CURING SPECIFIC CONDITIONS OR DISEASES.

JUICE PLUS+ IS SIMPLY:



- Healthful, plant-based nutrition
- Highly concentrated to deliver a powerful nutritional punch
- Supported by over 20 years of independent clinical research

Your personal Juice Plus+ experience may vary.

Juice
PLUS+

GOLD STANDARD RESEARCH

AT LEADING HOSPITALS AND UNIVERSITIES



- **Academic Centre for Dentistry**, Amsterdam, Netherlands
- **Brigham Young University**, Provo, Utah
- **Charité University Medical Centre**, Berlin, Germany
- **Georgetown University**, Washington DC
- **Heinrich Heine University**, Düsseldorf, Germany
- **King's College**, London, England
- **Medical University of Graz**, Graz, Austria
- **Medical University of Vienna**, Vienna, Austria
- **Nemours Children's Clinic**, Jacksonville, Florida
- **Tokyo Women's Medical University**, Tokyo, Japan
- **Universidad Católica de San Antonio**, Murcia, Spain
- **University of Arizona**, Tucson, Arizona
- **University of Birmingham**, Birmingham, England
- **University of Cambridge**, Cambridge, England
- **University of Florida**, Gainesville, Florida
- **University of Memphis**, Memphis, Tennessee

- **University of Maryland School of Medicine**, Baltimore, Maryland
- **University of Milan**, Milan, Italy
- **University of Mississippi Medical Center**, Jackson, Mississippi
- **University of Newcastle**, Callaghan, Australia
- **University of North Carolina**, Greensboro, North Carolina
- **University of Parma**, Parma, Italy
- **University of South Carolina**, Columbia, South Carolina
- **University of Sydney**, Sydney, Australia
- **University of Texas Health Science Center**, San Antonio, Texas
- **University of Texas/MD Anderson**, Houston, Texas
- **University of Toronto**, Toronto, Canada
- **University of Witten-Herdecke**, Witten, Germany
- **University of Würzburg**, Würzburg, Germany
- **Vanderbilt University School of Medicine**, Nashville, Tennessee
- **Wake Forest University (NCI-NIH)**, Winston-Salem, North Carolina
- **Yale University-Griffin Hospital**, Derby, Connecticut

RESEARCH RESULTS HAVE ATTRACTED THOUSANDS OF DOCTORS & HEALTHCARE PROFESSIONALS



- Contributes to cardiovascular wellness
- Supports a healthy inflammatory response
- Supports quality of life
- Supports healthy cholesterol, LDL, and triglyceride metabolism
- Positively impacts gut microbiome and digestive health
- Supports healthy lung function
- Supports healthy skin and gums
- Supports the immune system
- Helps maintain healthy DNA
- Reduces oxidative stress
- Absorbed by the body
- Improves several key cognitive processes

“There is nothing else available any place in the world, with or without a prescription, that has been clinically proven to do what **JUICE PLUS+** has been proven to do.”

DR. RICHARD DUBOIS



FAMILY HEALTH *Study*

After beginning the Family Health Study, parents reported the following improvements in their children's health:

AFTER ONE YEAR

61% were eating more fruits & vegetables

71% were consuming less fast food & soft drinks

66% were visiting the doctor less

56% were taking fewer over-the-counter or prescription drugs

More than one million families have participated in the Family Health Study

HELPING FAMILIES **THRIVE**



Children ages 4 through 18, along with full-time college students, receive Juice Plus+ free for up to 4 years with a paying adult sponsor. Families take Juice Plus+ for at least 1 year consistently and fill out occasional surveys.

JUICE PLUS+ *Complete Shakes*

• VEGAN • MADE WITH NON-GMO INGREDIENTS • GLUTEN AND DAIRY-FREE • 13G PROTEIN • A GREAT SOURCE OF FIBER • LOW GLYCEMIC (STABILIZES BLOOD SUGAR)

- Broccoli Sprouts
- Radish Sprouts
- Alfalfa Sprouts
- Chickpea Powder
- Millet



- Quinoa
- Amaranth
- Pea Protein
- Rice Protein
- Water-Washed Soy
- Mushrooms



“The safety of soy depends on the source. The whole soybean, minimally processed—as found in Juice Plus+ Complete—provides **THE BEST AND MOST BALANCED DEFENSE AGAINST DISEASE.**” KIM DALZELL, PHD, RD, LD, ONCOLOGY DIETITIAN

JUICE PLUS+ *Perform*

TAILORED FOR PERFORMANCE



- 25g of plant-based protein per serving supporting muscle maintenance and growth
- Naturally occurring B vitamins supporting energy production and mental performance
- Beet root and tart cherry for recovery
- NSF Certified for quality and safety
- Vegan, Gluten-free, Non-dairy, Non-GMO
- Only 6g of natural sugar per serving

A PLANT-POWERED PERFORMANCE SHAKE
that works as hard as you do!

BRIDGING *The Gap*



PROBABLY EAT



The
BRIDGE



SHOULD EAT

JUMPSTART YOUR HEALTH



If you're looking for
a lifestyle program,
join us for
the SHRED10

- 10 SIMPLE GUIDELINES
- GROUP SUPPORT
- FREE E-RESOURCES
- COOKBOOKS
- SUPPORT AND FUN!



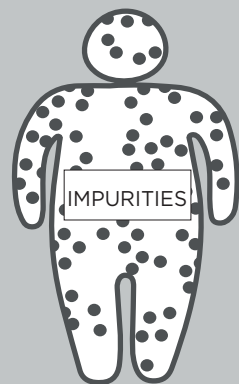
SHRED the food, toxins and habits that are not serving you.

FACT: FAT CELLS SURROUND TOXINS

TO PREVENT THEM FROM HARMING VITAL ORGANS

DIETING OR OVER-EXERCISING

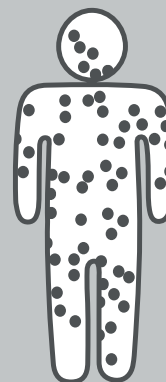
Stored fat enrobes toxins, thus protecting vital organs.



Burn Fat

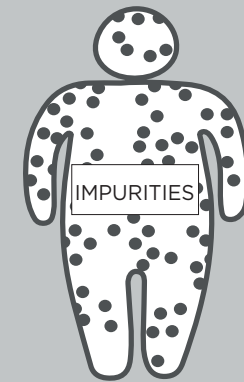
Dieting and exercise without proper nutrition stresses the body.

Burning fat exposes vital organs to toxins. You feel worse.



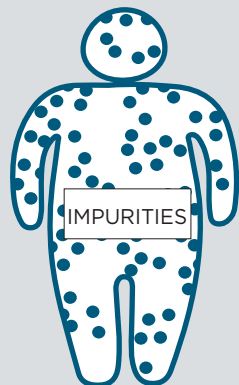
Rebound

Self-protection causes increase in fat retention and fat production.



CLEANSING

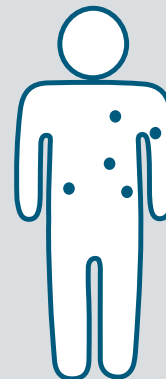
Stored fat enrobes toxins, thus protecting vital organs.



Shed Fat

Cleansing gives the body the nutrients it needs to succeed.

"Shedding" fat is the result of reduced toxicity.



Maintenance

Better overall health, less fat, more muscle, and NO REBOUND.



It's not about being skinny, it's about being **healthy!**

Resources FOR HEALTHY LIVING

- Personalized support
- Fun live health events
- Supportive online accountability groups
- Educational tools
- eBooks and webinars
- ...and more!



Tower Garden IS THE FUTURE OF GROWING

Grow produce on your patio or indoors all year long!



**TOWER
GARDEN
HOME**

98% LESS WATER

90% LESS SPACE

30% MORE YIELD

3 TIMES FASTER

SAFE & NUTRITIOUS

Based on research conducted at the
University of Mississippi comparing a soil garden to
the Tower Garden FLEX by Juice Plus+



**TOWER
GARDEN
FLEX**

JUICE PLUS+ IS *Affordable*



\$2.67 PER DAY

(\$80.00 per month)



FREE FOR KIDS!*

Ages 4-18 + college

* When participating in the Healthy Starts for Families Program



\$1.08 PER DAY

(\$32.50 per month)



\$2.53 PER SERVING

(box of 60 servings \$152)



\$3.66 PER SERVING

(box of 60 servings \$220)



**\$4 OR
MORE
FOR
JUST
THIS**

JUICE PLUS+ IS *Affordable*



\$3.33 PER DAY

(\$100.00 per month)



FREE FOR KIDS!*

Ages 4-18 + college

* When participating in the Healthy Starts for Families Program



\$1.29 PER DAY

(\$38.75 per month)



\$3.25 PER SERVING

(box of 60 servings \$195)



WE INVITE YOU TO *Join Us*

1. Become a Juice Plus+ customer
2. Become a Partner and share Juice Plus+ with 3-5 others
3. Earn extra income



GET STARTED ON JUICE PLUS+ ...
or share the gift of hope with others!

JOIN OUR *Mission*
INSPIRING HEALTHY LIVING
AROUND THE WORLD



HEALTH & WELLNESS IS *Big Business*

Traditional &
Complementary
Medicine

\$360b

Fitness
&
Mind-Body

\$595b

Healthy
Eating,
Nutrition &
Weight Loss

\$702b

Personal
Care,
Beauty &
Anti-Aging

\$1,083b

Global health &
wellness economy
predicted to
reach over:

\$6 TRILLION
By 2025*

SOURCE: GLOBAL WELLNESS INSTITUTE, OCTOBER 2018 SOURCE: STATISTA, 2021*

THE GIG ECONOMY IS *Here to Stay!*

THE NEW
JOB
SECURITY

MILLENNIALS:
**FREE UP
TIME TO DO
THE THINGS
YOU
LOVE**

MOMS:
**A WAY TO
STAY HOME
WITH YOUR
CHILDREN**

BABY
BOOMERS:
**A NEW
WAY TO
RETIRE**

EVERYONE:
**CAN USE
SOME EXTRA
MONEY**



FOR OVER *50 years*



Jay Martin

Founder and President
The Juice Plus+ Company

Since 1970, our mission has been to **INSPIRE** healthy living around the world and to build a **STABLE** and **LASTING** company that helps as many people as possible realize their **DREAMS.**

THE *Juice* **PLUS+** COMPANY

CORE *Beliefs*

Our Core Beliefs continue to set the tone for our success:

- Longevity
- Authenticity
- Quality
- Community
- Simplicity
- Approachability



OUR PRODUCT IS *Unique*

Juice PLUS⁺

- Food Label
- NSF Certified
- Most Researched Name Brand Nutritional Product in the World
- Doctor Recommended
- Largest Selling Nutritional Product of its Kind
- Free for kids, teens and college students with the Healthy Starts for Families Program



OUR MISSION IS *Unique*

THE *Juice* PLUS[®] COMPANY

- Founded in 1970
- Wellness industry
- In over 25 countries



OUR BUSINESS MODEL IS *Unique*

THE *Juice* PLUS[®]
FRANCHISE

- Only \$52 annual sign-up fee
- Work from anywhere
- Small, focused product line
- Consumable products

At Upper Leadership Levels

- Business Investment Bonus
- Benefits Package

- Supplemental income
- Part-time or full-time
- No inventory
- Low overhead
- Business websites and support
- Commission levels are permanent



FAMILY *Benefits* PACKAGE

Upper Leadership Positions Can Qualify For:

- **Medical Insurance**
- **Dental Insurance**
- **Vision Insurance**
- **Life Insurance**
- **Long-Term Disability**
- **Chiropractic Care**
- **Family Tuition Reimbursement**
- **Monthly Expense Allowance**



FAMILY *Benefits* PACKAGE

Upper Leadership Positions Can Qualify For:

- **Medical Insurance**
- **Dental Insurance**
- **Vision Insurance**
- **Life Insurance**
- **Prescription Insurance**
- **Paramedical Insurance**
- **Tuition Assistance**



ALL THE QUALITIES OF A TOP BUSINESS OPPORTUNITY!

- Brand name product
- Tried and proven system
- Build a network of people who love Juice Plus+
- Home-based business
- Consumer to consumer
- Websites, social channels, texting
- Benefits package for upper leadership levels
- Robust technology infrastructure
- Business Support Center
- Mentoring



THE JUICE PLUS+ COMPANY GIVES BACK



Juice Plus+ is the title sponsor for the St. Jude Memphis Marathon Weekend, the largest one-day fundraising event for St. Jude.



The Juice Plus+ Company has pledged a Tower Garden to every Boys and Girls Club in North America.



The Juice Plus+ Company is donating 10 million "Complete" meals through Volunteers of America and Children's Hunger Fund.

Share AND Change LIVES

SHARE AS YOU LIVE LIFE

“I found a simple way to flood my body with over 30 whole foods every day!”

SHARE ON SOCIAL MEDIA

Build a following and share your experiences and recommendations

SHARE EDUCATION

Send a video, invite to an event, share a free resource



The amount of your Juice Plus+ earnings is a direct reflection of the **NUMBER OF PEOPLE YOU ARE HELPING.**

JUICE PLUS+ REWARDS *You*

FOR SHARING WITH OTHERS



Earn FROM THE START

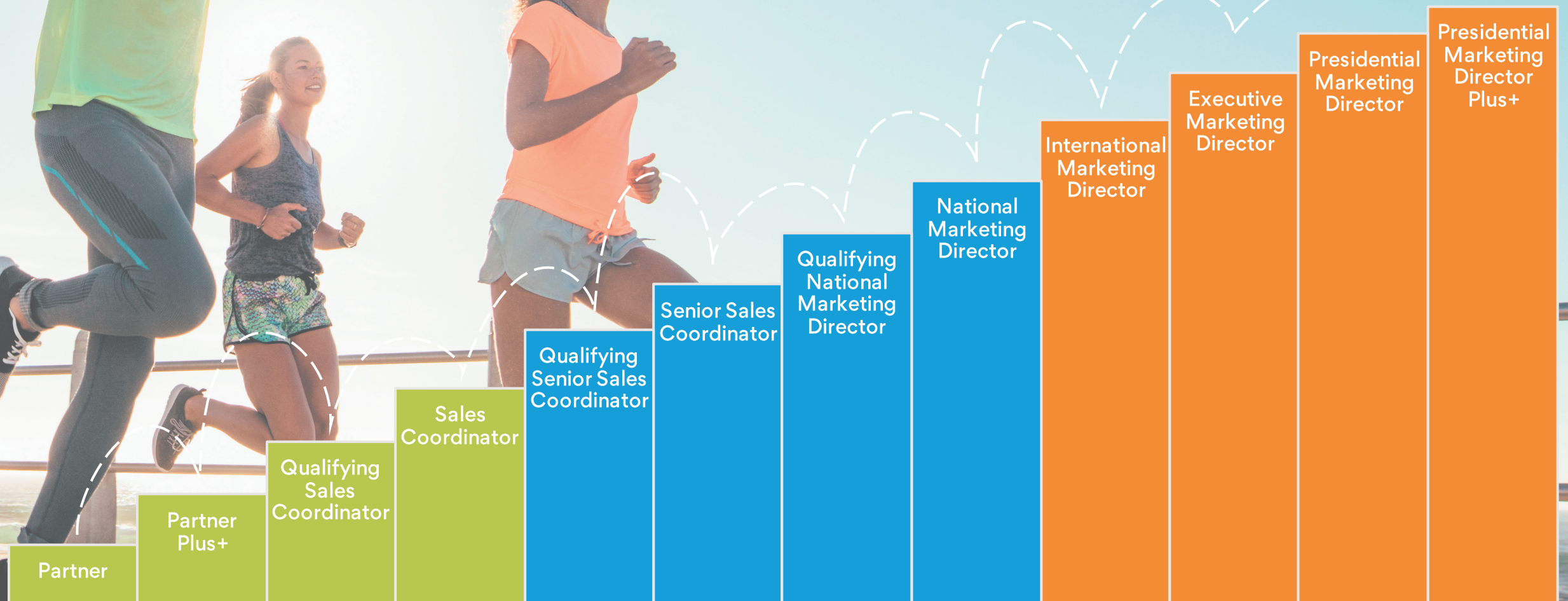
- Immediately earn **10% SALES PROFIT** on your and your customers' orders.
- Earn an **ADDITIONAL 5%** on your orders and those of your team members as a Partner Plus+



Earn More

AS YOU DO MORE

EACH STEP OF THE WAY!



NO *Income* CLAIMS



It's not for everybody, but anybody can do it.
The harder and smarter you work,
the more you can earn.

Juice
PLUS⁺

WHY OUR PARTNERS LOVE THIS *Opportunity*



"There is a community of like-minded people who support me."



"I get paid to share my story, be myself and connect with people in a real way."



"I'm partnering with a 50 year old company that is both stable and innovative."



"I get to be a stay at home parent and contribute to our household income."



"I found an exciting new career and all the tools for success are available."

WE INVITE YOU TO *Join Us*

in inspiring healthy living around the world!

**WHAT WOULD YOU LIKE
THIS BUSINESS
TO DO FOR YOU?**



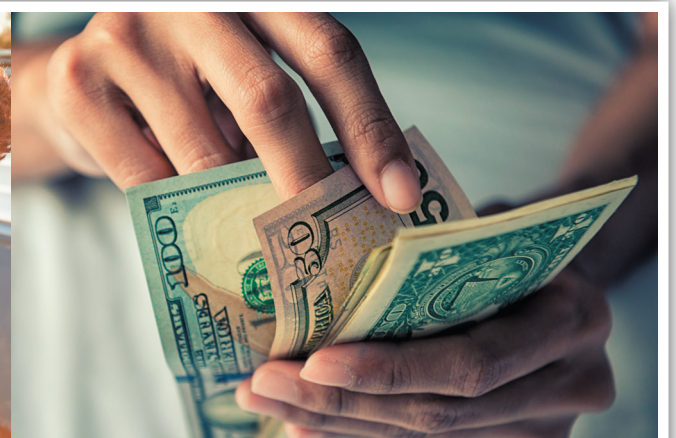
Make a
Difference



Cover a Car
Payment



Enjoy More
Time and
Financial
Options



Give
Back

UPCOMING *Events*

