



QUICK START GUIDE

CANADA VERSION 2020

www.TheFreedomRevolution.com

WHY OUR PARTNERS LOVE THIS OPPORTUNITY

CANADA VERSION 2020

www.TheFreedomRevolution.com



"There is a community of like-minded people who support me"

- I can earn while I learn through the personal growth and mentorship track
- I get to work with my friends and family
- I feel supported and recognized for my efforts



"I get paid to share my story, be myself and connect with people in a real way"

- I have a voice
- The mission aligns with my values
- I love helping people with simple ways to make their health be the best it can be, improve energy, immune system, recovery from workouts or surgery or health challenges



"I'm partnering with a 50 year old company that is both stable and innovative."

- Backed by gold standard clinical research
- No one will make me buy something I don't need or want
- Ask Siri or Google "What is the most researched brand name nutritional product in the world?" Juice Plus+® is first on the list



"I get to be a stay at home parent and contribute to our household income"

- I earn an extra few hundred dollars a month part-time
- I can do this at my own pace
- I can do this online, at home or on the go



"I found an exciting new career and all the tools for success are available"

- Existing simple, risk-free, model for success
- The potential to exceed my investment in my first month
- Amazing tax benefits
- ROI potential of my time and energy is profound
- Not rocket science – just plants



THE *Juice* PLUS+ COMPANY

Founded in 1970, Stable Corporate Leadership, Benefits Package to Field Leaders, Strong Plan for Expansion and Globalization, Open in over 20 Countries

GET STARTED WITH YOUR FIRST FEW CUSTOMERS

WHO WOULD SUPPORT YOU? (2-3 people)

Do you have 2 or 3 people who might be willing to try Juice Plus+® simply to support you and your business? _____

"Hey _____, could you do me a favor? It would mean so much to have your support on my new business journey! Would you be open to trying these fruit and veggie powders I'm working with? I thought this would be great for you because (their pain), and because I know you love and support me too. If you love it - great! And if not, no worries! Your feedback would help me so much as I'm getting started! If I sent you a quick 3-minute video would you be open to taking a peek?"

WHO NEEDS JUICE PLUS+® THE MOST?

Who do you know who needs or understands the benefits of added nutrition most? (busy moms, those who are sick often, those who value health, athletes, nutrition and prevention etc.) _____

"Hey _____, I'm thinking of you as I'm starting a new endeavor and I know you've shared that you (or a family member) are struggling with (pain). Have you ever considered how more fruit and vegetable nutrition could be beneficial? If I sent you a quick 3-minute video would you watch it?

"Great! Can I call you (this afternoon/tomorrow ...) after you watch it? I can't wait to hear what you like best!"

SHARE A TOOL

- We have great videos to share at <http://thefreedomrevolution.com/videos>

FOLLOW UP

"Hi _____! How are things going? Did you have a chance to watch that video? I'd love to hear what you liked best!"

CALL TO ACTION

"It sounds like this would be a great option for you. Would you like to get started? I can help you get set up."

PICTURE THE POSSIBILITIES



- SALES
COORDINATOR
\$600/\$700**

PARTNER+
\$50/\$150

3% Promote
Out Bonus

3% Performance
Bonus

5% Commission

10% Commission

5% Commission

**SENIOR SALES
COORDINATOR**

\$2,500

**NATIONAL
MARKETING
DIRECTOR**

\$10,000

**PRESIDENTIAL
MARKETING DIRECTOR
\$25,000**

**EXECUTIVE
MARKETING DIRECTOR
\$20,000**

**INTERNATIONAL
MARKETING DIRECTOR
\$15,000**

Leads

Business
Investment Bonus
Up to \$500/mo.

Leads
Business Investment Bonus Up to \$750/mo.

Leads

Business
Investment Bonus
Up to \$1,000/mo.

NMD Support

Business
Investment Bonus
Up to \$3,000/mo.

NMD Support
Business Investment Bonus Up to \$3,000/mo.

3% Promote
Out Bonus

3% Promote Out Bonus

3% Promote Out Bonus

3% Promote Out Bonus

3% Promote Out Bonus

3% Performance Bonus

3% Performance Bonus

3% Performance Bonus

3% Performance Bonus

3% Performance Bonus

Sales Profit

Sales Profit

Sales Profit

Sales Profit

Sales Profit

Sales Profit

Sales Profit

Sales Profit

Sales Profit

-FAST TRACK/EXPRESS TRACK

- LEADERSHIP TRACK

PRICE AND EARNINGS GUIDE CANADA VERSION 2020

CAPSULES	PRODUCT	PRODUCT VOLUME	PRICE	MONTHLY INSTALL PRICE	SALES PROFIT 10%	COMMISSIONS		
						5 %	10 %	15 %
	Fruit + Veg + Berry	400	\$400	\$100	\$40	\$20	\$40	\$60
	Fruit + Veg	260	\$260	\$65	\$26	\$13	\$26	\$39
	Berry	140	\$140	\$35	\$14	\$7	\$14	\$21
	Omega	155	\$155	\$38.75	\$15.50	\$7.75	\$15.50	\$23.25

CHEWABLES	Fruit + Veg + Berry	450	\$450	\$112.50	\$45	\$22.50	\$45	\$67.50
	Fruit + Veg	300	\$300	\$75	\$30	\$15	\$30	\$45
	Fruit + Veg (Child)	150	\$150	\$37.50	\$15	\$7.50	\$15	\$22.50
	Berry	150	\$150	\$37.50	\$15	\$7.50	\$15	\$22.50
	Berry (2 Pouches)	75	\$75	\$18.75	\$7.50	\$3.75	\$7.50	\$11.25

COMPLETE	Shake Pouches (60)	195	\$195	\$48.75	\$19.50	\$9.75	\$19.50	\$29.25
	Shake Sachets (60)	195	\$195	\$48.75	\$19.50	\$9.75	\$19.50	\$29.25
	Bars (60)	190	\$190	\$47.50	\$19	\$9.50	\$19	\$28.50

TOWER GARDEN	PRODUCT	PRODUCT VOLUME	PRICE	SALES PROFIT ON PVC UNITS (50%)	COMMISSIONS		
					5 %	10 %	15 %
	Tower Garden FLEX	375	\$750	\$187.50	\$18.75	\$37.50	\$56.25
	Tower Garden HOME	405	\$810	\$202.50	\$20.25	\$40.50	\$60.75
	Family (3 Towers)	1175	\$2350	\$587.50	\$58.75	\$117.50	\$176.25
	Community (12 Towers)*	3762.50	\$7525	\$1881.25	\$188.12	\$376.25	\$564.37
	LED Light Kit	192.50	\$385	-	\$9.62	\$19.25	\$28.87
	Support Cage	50	\$100	-	\$2.50	\$5.00	\$7.50
	Extension Kit	57.50	\$115	-	\$2.87	\$5.75	\$8.62
	Micro Extension Kit	70	\$140	-	\$3.50	\$7.00	\$10.50
	Tonic A & B	42.50	\$85	-	\$2.12	\$4.25	\$6.37

Example of Fruit + Vegetable + Berry Capsule Earnings

Price: \$400

Sales Profit: 10% x 400 Product Volume = \$40

Commissions: 5%, 10% or 15%



	SALES PROFIT + COMMISSIONS = TOTAL			
Partner (0%)	\$40	+	\$0	= \$40
Partner+ (5%)	\$40	+	\$20	= \$60
Qualifying Sales Coordinator (10%)	\$40	+	\$40	= \$80
Sales Coordinator (15%)	\$40	+	\$60	= \$100

* Freight not included

4 To receive your commission each month you must be Commission Qualified (which mean you have a minimum of 300 in Personal/Commission Volume).

STEP INTO THE POSSIBILITIES

For complete promotion requirements, please review the Compensation Plan section on TheFreedomRevolution.com or your Virtual Office.

PARTNER

Sales Profit

PARTNER

- \$52 Annual Fee

YOU RECEIVE:

- 10% Sales Profit (SP) on you and your customers.

EXAMPLE of savings/earnings:

- Trio = 400 pts. = **\$40** (10% SP)
- Quad = 555 pts. = **\$55.50** (10% SP)
- TG Home = 405 pts. = **\$202.50** (25% SP)

PARTNER+

\$50/\$150

Juice Plus+
Live Ticket

5% Commission

Sales Profit

PARTNER+

- Generate minimum of 1,200 PPV in 10 or 30 days from at least 2 Preferred Customers

YOU RECEIVE:

- Promotion to Partner+
- JP Live Conference Ticket
- \$150 or \$50 Title Reward
- Sales Profit
- 5% Commission (Effective the following month)

Total Earnings:

- 4 Trios: \$160 SP+\$150 or \$50 = **\$310** or **\$210** in total earnings
- 3 Quads: \$166.50 SP+\$150 or \$50 = **\$316.50** or **\$216.50** in total earnings
- 3 TG Home: **\$607.50** in total earnings

QUALIFYING SALES COORDINATOR

\$300/\$400

Juice Plus+
Live Ticket

3% Performance
Bonus

10% Commission

Sales Profit

QUALIFYING SALES COORDINATOR

- Generate minimum of 4,800 PPV in 30 or 60 days from at least 7 Preferred Customers (including PPV from Partner+).
- 1 new Partner with 1 or more Preferred Customer orders.

YOU RECEIVE:

- Promotion to Qualifying Sales Coordinator
- JP Live Conference Ticket
- \$400 or \$300 Title Reward
- Sales Profit
- 10% Commission (Effective the following month)
- (Active Sponsor also receives a \$400 or \$300 award)

Total Earnings:

- 3% Performance Bonus on your Payline Volume (when qualified)
- 12 Trios: \$440 SP + Commissions + \$400 or \$300 Title Reward = **\$1,200**
- 9 Quads: \$444 SP + Commissions + \$400 or \$300 Title Reward = over **\$1,200**
- 9 TG Home (with lights): \$1620 SP+ Commission paid on PV + \$400 or \$300 Title Reward = over **\$2,000** total earnings

SPONSOR TALKING POINTS

SLIDE 1

Get to know what motivates your prospect/new partner by asking what resonates with them on this page.
Is it our Mission? Finances? Information? Community? Recognition?

SLIDE 2

Ask them to start writing down some names from these two categories to help them get their first couple of customers to Partner+.

SLIDE 3

Read the 5 ways to earn income, discuss the Fast Track Leadership Track, and make sure to point out our full benefits package once a partner gets to NMD. We are unique in the Direct Sales industry where you can be an independent Partner and still qualify to receive a full benefits package as if you were working for a large corporation.

SLIDE 5

Further description of earnings if asked for details:

P+

► Trio Example:

- 1 Trio = 400 PPV and \$40 Sales Profit
- 4 Trio orders = 1,600 PPV and \$160 Sales Profit
- \$160 Sales Profit + \$100 Title Reward = **\$260.00 in total earnings**

► Quad Example:

- 1 Quad = 555 PPV and \$55.50 Sales Profit
- 3 Quad = 1,665 PPV and \$166.50 Sales Profit
- \$166.50 Sales Profit + \$100 Title Reward = **\$266.50 in total earnings**



14 x 400 PPV
= 5,600 PPV

QSC Earnings on 14 Trio Orders:

Your 13 Trio orders + 1 Team Member's Trio order

Sales Profit:	\$40 x 13 Trios	\$520.00
Mo 1 Com:	1,600 PPV x 0% (4 Trios)	\$0
Mo 2 Com P+:	5,600 PPV x 5%/ 4 install	\$70.00
Mo 3 Com QSC:	5,600 PPV x 10%/ 4 install	\$140.00
Mo 4 Com QSC:	5,600 PPV x 10%/ 4 install	\$140.00
Mo 5 Com* QSC:	4,000 PPV x 10%/ 4 install	\$100.00
Title Rewards**:	[P+ = \$100] + [QSC = \$300]	\$400.00

TOTAL: \$1,370.00



10 x 555 PPV
= 5,550 PPV

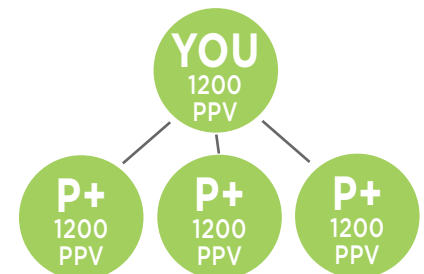
QSC Earnings on 10 Quad Orders:

Your 9 Quad orders + 1 Team Member's Quad order

Sales Profit:	\$55.50 x 9 Quads	\$499.50
Mo 1 Com:	1,665 PPV x 0% (3 Quads)	\$0
Mo 2 Com P+:	5,550 PPV x 5%/ 4 install	\$69.38
Mo 3 Com QSC:	5,550 PPV x 10%/ 4 install	\$138.75
Mo 4 Com QSC:	5,500 PPV x 10%/ 4 install	\$138.75
Mo 5 Com* QSC:	3,885 PPV x 10%/ 4 install	\$97.12
Title Rewards**:	[P+ = \$100] + [QSC = \$300]	\$400.00

TOTAL: \$1,343.50

**For best success create
4,800 PPV with you and
3 P+ Team Members!**



My Name _____ My FIN _____
Sponsor's Name _____ Sponsor's Phone _____
Sponsor's Email _____ Sponsor's Voxer ID _____
Name of my Upline NMD _____

SETTING UP YOUR BUSINESS

This is a "learn as you earn" business; you do not need to be an expert! The primary way that you earn income and make an impact is through connecting with others. Make it a personal priority to focus your valuable time on truly building relationships and reaching out to others to share resources, our products, or our business opportunity.

In addition to this, you will need to spend a few minutes getting set up. Complete these steps and contact your Juice Plus+ sponsor if you have any questions.

- ___ Submit Juice Plus+ Partner Application online (\$52 annually)
- ___ Receive an email with your username and password to log into JuicePlusVirtualOffice.com
- ___ Place your own Juice Plus+ order
- ___ Watch the "Easy 8" Juice Plus+ video as you log in for the first time
- ___ Set up your virtual banking and direct deposit
- ___ Set up your own personalized <http://yournamehere.juiceplus.com> and <http://yournamehere.towergarden.com> websites in your Virtual Office
- ___ Download "Voxer" (a free app) and set up an account and get connected with your sponsor in a chat