

START
YOUR OWN BUSINESS WITH
JUICE PLUS+



Juice
PLUS+

WELCOME

TO THE OPPORTUNITY TO :



EARN EXTRA INCOME WITH
ALMOST NO INVESTMENT



WORK AT YOUR OWN PACE:
ANYTIME, ANYWHERE



INSPIRE HEALTHY LIVING
AMONG YOUR FRIENDS,
FAMILY & COMMUNITY



BE FULLY SUPPORTED
EVERY STEP OF THE WAY



WHO IS JUICE PLUS+?



World leader in
plant-based
nutrition



Proven
business
model



Mission-
driven
community



Committed to
the science
behind our
products



Customer-
centric



Equal
opportunity
for all





OUR COMPANY MISSION

“INSPIRING HEALTHY LIVING AROUND THE WORLD”



FOUNDED IN
1970



**PLANT BASED
PRODUCTS**
THAT MAKE HEALTHY
LIVING EASIER



MOST RESEARCHED
**NUTRITIONAL
PRODUCT**
IN THE WORLD



**GLOBAL
COMPANY**
IN 25 COUNTRIES
AROUND THE WORLD

JUICE PLUS+

IS A GLOBAL BUSINESS



JUICE PLUS+
GLOBAL HQ
MEMPHIS, USA

OUR COMPANY VALUES

We are **AUTHENTIC.**

We create **COMMUNITY.**

We value **SIMPLICITY.**

We are **APPROACHABLE.**

We are relentless about **QUALITY.**

We focus on the **LONG-TERM.**

We are **INCLUSIVE.**



HEALTH & WELLNESS IS BIG BUSINESS

Traditional &
Complementary
Medicine
\$360b

Fitness &
Mind-Body
\$595b

Personal
Care,
Beauty &
Anti-Aging
\$1,083b

Healthy
Eating,
Nutrition &
Weight Loss
\$702b

Global health &
wellness economy
predicted to reach
over:
\$6 TRILLION
By 2025*



A photograph of two women sitting on a red couch, smiling and raising their arms in celebration. The woman on the left has dark curly hair and is wearing a light blue t-shirt. The woman on the right has blonde hair and is wearing a white t-shirt. The background is a bright, sunlit room with large windows and a vase of pink flowers on a table to the right.

SIDE GIGS ARE **EXPLODING!**

59

MILLION
AMERICANS

44%

OF MILLENNIALS

\$1.2

TRILLION

47%

OF WOMEN

SEISMIC
SHIFT
IN HOW
WE WORK

THE GIG ECONOMY IS **HERE TO STAY!**

THE NEW
**JOB
SECURITY**

MILLENNIALS:
FREE UP TIME
TO DO THE THINGS
YOU LOVE

MOMS:
A WAY TO
**STAY
HOME**
WITH YOUR
CHILDREN

**BABY
BOOMERS:**
A NEW WAY TO
RETIRE

EVERYONE:
CAN USE SOME
**EXTRA
MONEY**





OUR UNIQUE **BUSINESS MODEL**

- + **Direct sales** supported by **social media** and **e-commerce**.
- + Our customers are our **best ambassadors**.
- + Build your business **around your life**.
- + Be your own **boss**.
- + We connect people who **want to live healthier** lives with one another.
- + All you need is a **passion for helping others** be healthier.

JUICE PLUS+ PRODUCTS

ARE ONE-OF-A-KIND



A FOCUSED PRODUCT LINE
MEETING ESSENTIAL
NUTRITIONAL NEEDS



THE BEST OF WHOLE FOOD,
PLANT-BASED NUTRITION



CLOSE TO NATURE
MINIMALLY PROCESSED



OVER 40 CLINICAL STUDIES
FROM LEADING HOSPITALS
AND UNIVERSITIES



PRODUCT QUALITY
CERTIFIED BY NSF



A UNIQUE NUTRITIONAL PHILOSOPHY: **ONE SIMPLE CHANGE**

- + Bridging the Gap between what you should eat and what you do eat, every day
- + No rigid diets
- + No demanding exercise regimens
- + Sustainable changes in diet and lifestyle result from simple steps
- + Juice Plus+ capsules are a great first step



JUICE PLUS+ CAPSULES



- + Wholefood sourced, plant-based, **minimally processed ingredients**
- + Plant-based, including the capsule
- + Gluten-free
- + Made **without GMO ingredients**
- + Close to nature and **minimally processed**

JUICE PLUS+ FRUIT, VEGETABLE, AND BERRY BLENDS

- + Added nutrition from **30 different fruits, vegetables and berries**

JUICE PLUS+ OMEGA BLEND

- + Naturally balanced blend of **omegas 3, 5, 6, 7, and 9**
- + Omega 3 from algae instead of fish





JUICE PLUS+ **CHEWABLES**

- + **Juice Plus+ powders** in a delicious gummy form
- + **For children and adults**
- + Plant-based
- + **Gluten free**
- + Made **without GMO ingredients**
- + Close to nature and minimally processed



JUICE PLUS+ COMPLETE SHAKES AND BARS

- + Delicious, **on-the-go plant-based nutrition**
- + **Better Choice:** Replaces unhealthy calories with healthy ones
- + Provides a **balanced mix** of carbohydrates, proteins and fats
- + Includes **high quality plant proteins**
- + Excellent **source of additional fiber**
- + Gluten-free
- + Made **without GMO ingredients**
- + Close to nature and minimally processed



JUICE PLUS+ 3rd PARTY CLINICAL RESEARCH

40+
independent
clinical
studies on
Juice Plus+
capsules

Conducted by
researchers
at leading
hospitals and
universities
around the
world

Published
in peer-
reviewed
scientific
journals

Showing a
wide range
of healthful
benefits



HELPING FAMILIES THRIVE

Our **Healthy Starts for Families** program makes good nutrition and healthy living a family proposition. **Here's what parents reported back to us.**

AFTER ONE YEAR

61% were eating more fruits and vegetables



71% were consuming less fast food and soft drinks



66% were visiting the doctor less



56% Were taking fewer over-the-counter or prescription drugs



More than one million families have participated (Family Health Study)



TOWER GARDEN



Uses 98% less water and 90% less space than conventional gardening

Grow clean food at home, indoors or out

Grow up to 30% more herbs and produce

Produce greens up to 3 times faster, with only water and Mineral Blend



GIVING BACK TO OTHERS THROUGH **THE JUICE PLUS+ FOUNDATION**



YOU

SHARE HEALTHY
LIVING WITH OTHERS.



WE

DO THE REST!



JUICE PLUS+
REWARDS

YOU

FOR SHARING WITH OTHERS

EARN FROM **THE START**

Immediately earn
10% sales profit on your and
your customers' orders.

Earn an **additional 5%**
on your orders
and those of your
team members as a
Partner Plus+



EARN MORE AS YOU DO MORE ...

EACH STEP OF THE WAY!



START EARNING WITH **JUICE PLUS+**

- + The more **customers** you add,
the more you earn
- + Earn even more by adding
team members
- + Our **Juice Plus+ Earnings
Summary** shows you how
much people earned last year





START INSPIRING HEALTHY LIVING TODAY!

TALK TO THE PERSON
WHO INVITED YOU.

Juice
PLUS+