

MAXIMIZE YOUR INCOME

USA

MANY WAYS TO CREATE INCOME

- REWARDS
(Title, PB, POB, Clubs)
- INCENTIVES
- SALES PROFIT
- COMMISSIONS
- BONUSES

*Achievement
Income*

*Reliable
Monthly Income*

**STEP 1
P+**

**STEP 2
QSC**

PB

\$100 REWARD

**STEP 3
SC**

POB

\$300 REWARD

			PERFORMANCE BONUS QUALIFIER	SALES COORDINATOR	PROMOTE OUT BONUS QUALIFIER
			Achiever/Active Sponsor \$600/\$500	Achiever/Active Sponsor \$600/\$500	Achiever/Active Sponsor \$600/\$500
			PB Achiever \$100	POB Achiever \$300	POB Achiever \$300
			PB Qualified Sponsor \$100	POB Qualified Sponsor \$300	POB Qualified Sponsor \$300
	PARTNER+	Achiever/Active Sponsor \$400/\$300	Company Leads	3% Promote Out Bonus (POB)	3% Promote Out Bonus (POB)
	Achiever/Active Sponsor \$100/\$50	3% Performance Bonus (PB)			
PARTNER	5% Commission	10% Commission	10% Commission	15% Commission	15% Commission
10% Sales Profit	10% Sales Profit	10% Sales Profit	10% Sales Profit	10% Sales Profit	10% Sales Profit

Express Track (ET) / Fast Track (FT)

EXPLORE THE POSSIBILITIES

Fast track to the highest commission level in 6 months or less!

PARTNER (P)

Join the Juice Plus+ Mission

- Submit an application and fee
- Log into JuicePlus.com
- Set up direct deposit for Earnings Payout
- Set up your JuicePlus.com personal website
- Utilize your sponsor's support as you start sharing

If you are an existing customer and become a Partner, contact Partner Support to transfer your personal orders. The Promotional Product Volume generated from your orders that re-ship during your Partner+ 30 day window will count toward your 900 Promotional Product Volume requirement.

ELIGIBLE EARNINGS:

- Sales Profit on you and your customers' orders

STEP 1 Partner+

STEP 1 PARTNER+ (P+)

Who do you know?

- Generate 900 in Promotional Product Volume from at least 2 customer orders within any 30 days.
 - > Your personal credit card can only be used for your own household orders.

What happens when you sponsor team members? (They are your Level 1)

- If you sponsor a team member (Level 1 Partner) during your P+ 30 day window, their personal orders count toward your promotional product volume.
- If a customer becomes a Partner within your P+ 30 day window, they will still be counted as your customer and their personal orders will count toward your promotional product volume.
- Once you have completed your P+ requirements, all customers of your Level 1 team members will count toward your next 2 promotions: QSC and SC.

Title Reward

- \$100 Express Track Reward when achieved within 10 days from your 1st order ship date.
- \$50 Fast Track Reward when achieved within 30 days.

ELIGIBLE EARNINGS:

- \$100/\$50 Title Reward
- \$100/\$50 Active Sponsor Reward
- Sales Profit
- 5% Commission (effective the following month)

STEP 2 Qualifying Sales Coordinator

STEP 2 QUALIFYING SALES COORDINATOR (QSC)

- Generate 3,600 in Promotional Product Volume from you, your customers and your Level 1 team members' customers within any 60 days
 - > Maintain a minimum of 600 in Promotional Product Volume from you and your Customer Volume.
 - > A maximum of 1,300 from your own household orders will count.
 - > Create structure of at least 1 P+ line.
- Add at least 5 new customer orders from you and your Level 1 Team Members (for a total of 7). All Promotional Product Volume generated from your promotion to the Partner+ title within your 60 day window will count toward your QSC promotion.

Title Reward

- \$400 Express Track Reward when achieved within 30 days from your 1st order ship date.
- \$300 Fast Track Reward when achieved within 60 days.

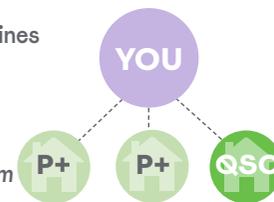
ELIGIBLE EARNINGS:

- \$400/\$300 Title Reward
- \$400/\$300 Active Sponsor Reward
- Sales Profit
- 10% Commission (effective the following month)
- 3% Performance Bonus (PB) (eligible the following month)
- \$100 PB Qualified Reward (first 2 consecutive months - >1,800 PBQ excluding excess)
- \$100 Active Sponsor PB Qualified Reward (must be PB Qualified)
- Leads (must be PB qualified)

STEP 3 Sales Coordinator

STEP 3 SALES COORDINATOR (SC)

- Add at least 13 new customer orders from you, your P, P+, and QSC Team Members (for a total of 20)
- Generate 10,800 in Promotional Product Volume from you, your customers and your TEAM (Ps, P+s and QSCs) within any 6 months or less:
 - > Create structure of at least 2 P+'s and 1 QSC in 3 separate lines
 - > Must be Performance Bonus Qualified in Sales Coordinator qualifying month



Title Reward

- \$600 Express Track Reward when achieved within 90 days from your 1st order ship date.
- \$500 Fast Track Reward when achieved within 6 months.

ELIGIBLE EARNINGS:

- \$600/\$500 Title Reward
- \$600/\$500 Active Sponsor Reward
- Leads from the Company
- Sales Profit
- 15% Commission (effective the following month)
- 3% Performance Bonus (PB)
- 3% Promote Out Bonus (POB)
- \$300 POB Qualified (first 2 consecutive months - >5,400 POBQ excluding excess)
- \$300 Active Sponsor POB Qualified Reward (must be POB Qualified)

CUSTOMER TRACK COMMISSION ADVANCEMENT

Grow your customer base and increase your recurring monthly income.

Partner+ requirements for Team and Customer Track are the same.

Customer Track Title Requirements & Benefits	Qualifying Sales Coordinator (QSC)	Sales Coordinator (SC)
Personal Customer Promotional Product Volume (PPV)	5,000 PPV	15,000 PPV
	[A maximum of 1,300 PPV from your household orders will count.]	
Personal Customer Orders	12	40
PB Qualified	-	YES
Example: Trio Customers  300 PPV	17 Trios x 300 PPV = 5,100	50 Trios x 300 PPV = 15,000
Sales Profit	10%	10%
Commission	10%	15%
Express Track (ET) Reward for the Achiever & Active Sponsor	\$400 if achieved within 30 days of your 1st order ship date	\$600 if achieved within 90 days of your 1st order ship date.
Fast Track (FT) Reward for the Achiever & Active Sponsor	\$300 if within any 60 days	\$500 if within any 6 months

***Promotional Product Volume (PPV)**

Product Volume - the value assigned to each product.

Promotional Product Volume - Product Volume that is used to calculate promotions through the Sales Coordinator title. For the purpose of promotions, the company gives you the full value of the products that were shipped even when the customer pays on installments.



ADDITIONAL CUSTOMER REWARD OPPORTUNITIES

Available to all Sales Coordinators and above

Rewards	Level 1	Level 2	Level 3	Level 4
Personal Customer Paid Volume (PV) Hold 2 consecutive months	3,750 PV	5,000 PV	6,250 PV	7,500 PV
Personal Customer Orders	40	55	70	85
Reward	\$500	\$750	\$1,000	\$1,250

***Paid Product Volume (PV)**

Paid Product Volume - the money collected by the company from the customer's payments in a business month.

Customer Volume - the Paid Product Volume that comes from you and your Customer's orders.

Examples of Monthly SC Income at 25%
 [10% Sales Profit + 15% Commission = 25%]
 Level 1: (3,750 PV x 25%) = \$937.50/mo. or \$11,250/yr
 Level 2: (5,000 PV x 25%) = \$1,250.50/mo. or \$15,000/yr
 Level 3: (6,250 PV x 25%) = \$1,562.50/mo. or \$18,750/yr

RESTARTS AND RETURNING PARTNERS

RESTART FAST TRACK:

Our Company cares about you and your success! Should you miss completing the "Promotional Product Volume," "Customer" or "Team Structure" requirements for any of the Fast Track Titles for P+, QSC, or SC, you still have an opportunity to restart this journey at any time and earn the associated Title Rewards.

When restarting for either P+, QSC, or SC, you can do so in any 30 day, 60 day or 6 month window respectively. Best of all, any of the required Promotional Product Volume that reships within your 30 day, 60 day or 6 month window will count toward the volume requirements of your new Title Rewards. Find complete details for structure and volume requirements on Page 2.

Note: If you are restarting your Fast Track to SC any Promotional Product Volume generated under a Sales Coordinator line will not count toward your promotion.

Express Track is not an option for restarts.

	STEP 1 P+	STEP 2 QSC	PERFORMANCE BONUS QUALIFIER	STEP 3 SC
	PARTNER+	QUALIFYING SALES COORDINATOR	SALES COORDINATOR	
	\$50	Achiever/Active Sponsor \$300	PB Achiever \$100 PB Qualified Sponsor \$100	Achiever/Active Sponsor \$500
		3% Performance Bonus (PB)	Company Leads	POB Achiever \$300
		3% Performance Bonus (PB)	3% Performance Bonus (PB)	POB Qualified Sponsor \$300
PARTNER	5% Commission	10% Commission	10% Commission	3% Promote Out Bonus (POB)
10% Sales Profit	10% Sales Profit	10% Sales Profit	10% Sales Profit	3% Performance Bonus (PB)
				15% Commission
				10% Sales Profit

RETURNING PARTNERS:

Partner accounts are renewed annually. If for any reason, a Partner's annual renewal payment is not successfully processed, they have 120 days before their account becomes inactive. This is referred to as the 'deletion date.'

Partners returning within the 30-day grace period from their deletion date will return to their previous title with their customers and team and continue on their journey to the next title.

Partners returning after the 30-day grace period will return to Partner (P). They are eligible to receive Express or Fast Track title rewards for any title in which they did not previously receive a reward. For titles in which they previously earned a title reward, they are eligible for Fast Track only. Alternatively, a request can be made to support@juiceplus.com to return at the previous title without previous team or customers. This is not available for leadership titles (QSSC and above).

UNDERSTAND THE POSSIBILITIES

Price and Earnings Guide

March 2024

	PRODUCT	PRICE	MTHLY INSTALL PRICE	PRODUCT VOLUME	SALES PROFIT 10%	COMMISSIONS		
						5%	10%	15%
JUICE PLUS+ CAPSULES	Fruit + Vegetable + Berry	\$320.00	\$80.00	300.00	\$30.00	\$15.00	\$30.00	\$45.00
	Fruit + Vegetable	\$216.00	\$54.00	200.00	\$20.00	\$10.00	\$20.00	\$30.00
	Berry	\$108.00	\$27.00	100.00	\$10.00	\$5.00	\$10.00	\$15.00
	Omega	\$130.00	\$32.50	120.00	\$12.00	\$6.00	\$12.00	\$18.00
	Fruit + Vegetable Blend NSF for Sport	\$221.00	\$55.25	205.00	\$20.50	\$10.25	\$20.50	\$30.75
	Berry Blend NSF for Sport	\$113.00	\$28.25	105.00	\$10.50	\$5.25	\$10.50	\$15.75
JUICE PLUS+ CHEWABLES	Fruit + Vegetable + Berry	\$330.00	\$82.50	306.00	\$30.60	\$15.30	\$30.60	\$45.90
	Fruit + Vegetable	\$224.00	\$56.00	204.00	\$20.40	\$10.20	\$20.40	\$30.60
	Fruit + Vegetable (child)	\$116.00	\$29.00	102.00	\$10.20	\$5.10	\$10.20	\$15.30
	Berry	\$112.00	\$28.00	102.00	\$10.20	\$5.10	\$10.20	\$15.30
	Berry (child)	\$58.00	\$14.50	51.00	\$5.10	\$2.55	\$5.10	\$7.65
	Fruit + Vegetable Pocket Packs (child)	\$160.00	\$40.00	120.00	\$16.00	\$8.00	\$16.00	\$24.00
	Berry Pocket Packs (child)	\$95.00	\$23.75	70.00	\$9.50	\$4.75	\$9.50	\$14.25
JUICE PLUS+ PERFORM	Perform 30 Serving Pouch	\$120.00	\$30.00	110.00	\$11.00	\$5.50	\$11.00	\$16.50
	Perform 60 Serving Pouch	\$220.00	\$55.00	200.00	\$20.00	\$10.00	\$20.00	\$30.00
COMPLETE BY JUICE PLUS+	Shakes - Four 15-Serving Pouches	\$152.00	\$38.00	140.00	\$14.00	\$7.00	\$14.00	\$21.00
	Shakes - 60 Single Serve Sachets	\$168.00	\$42.00	140.00	\$14.00	\$7.00	\$14.00	\$21.00
	Shakes - Combo Pack	\$168.00	\$42.00	140.00	\$14.00	\$7.00	\$14.00	\$21.00
	Bars - 60 Count	\$150.00	\$37.50	140.00	\$14.00	\$7.00	\$14.00	\$21.00

Sales profit and commissions are earned from Product Volume.
Prices do not include state and local tax. For a full list of products, see your JuicePlus.com personal website.

	PRODUCT	PRICE	MTHLY INSTALL PRICE	PRODUCT VOLUME	SALES PROFIT 50%	COMMISSIONS		
						5%	10%	15%
TOWER GARDEN	FLEX	\$670.00	\$55.83	310.00	\$155.00	\$15.50	\$31.00	\$46.50
	HOME w/Lights	\$1,020.00	\$85.00	485.00	\$167.50*	\$24.25	\$48.50	\$72.75
	HOME No Lights	\$725.00	\$60.42	335.00	\$167.50	\$16.75	\$33.50	\$50.25
	Family Garden	\$2,160.00	\$180.00	1,000.00	\$500.00	\$50.00	\$100.00	\$150.00
	Community Garden	\$6,750.00	\$562.50	3,120.00	\$1,560.00	\$156.00	\$312.00	\$468.00
	LED Grow Lights	\$325.00	NA	150.00	NA	\$7.50	\$15.00	\$22.50
	Mineral Blend	\$65.00	NA	30.00	NA	\$1.50	\$3.00	\$4.50
	Support Cage	\$95.00	NA	42.50	NA	\$2.13	\$4.25	\$6.38
	Extension Kit	\$95.00	NA	44.50	NA	\$2.23	\$4.45	\$6.68
	Baby Greens Ext. Kit	\$115.00	NA	54.00	NA	\$2.70	\$5.40	\$8.10
	Combo Ext. Kit	\$105.00	NA	49.50	NA	\$2.48	\$4.95	\$7.43
	HOME Support Cage	\$90.00	NA	40.00	NA	\$2.00	\$4.00	\$6.00
	Green Bronx Machine Bundle	\$1,385.00	NA	577.00	\$155.00	\$28.85	\$57.70	\$86.55
	Green Bronx Machine Curriculum	\$1,349.00	NA	NA	\$150.00	NA	NA	NA
Germinator	\$90.00	NA	20.00	N/A	NA	NA	NA	

Sales profit and commissions are earned from Product Volume.
*Sales profit calculated on HOME unit only. There is no sales profit on lights.

Example of Fruit + Vegetable + Berry Capsule Earnings:

Price: \$320
Sales Profit: 10% x 300 Product Volume = \$30
Commissions: 5%, 10% or 15%



	SALES PROFIT	+	COMMISSIONS	=	TOTAL
Partner (0%)	\$30	+	\$0	=	\$30
Partner+ (5%)	\$30	+	\$15	=	\$45
Qualifying Sales Coordinator (10%)	\$30	+	\$30	=	\$60
Sales Coordinator (15%)	\$30	+	\$45	=	\$75

REALIZE THE POSSIBILITIES

Income Potential

5 WAYS TO CREATE INCOME:

SALES PROFIT		10%, 50%	Percentage of the product volume from your own and your customers' orders. See Price & Earnings Guide.
COMMISSIONS		5% 10% 15%	<ul style="list-style-type: none"> Commissions are paid on your Customer Volume, plus the difference between your commission level and your team members' commission levels. (See chart to the right). To receive your commission each month you must be Commission Qualified (which mean you have a minimum of 175 in Commission Volume). All commission levels are permanent. A Qualifying Month is the month that you achieve the volume and structure for a new title. The Effective Month is the month following when you get paid at your new commission level.
BONUSES	PERFORMANCE (PB)	3%	Paid to QSCs and above who have a minimum of 1,800 in Performance Bonus Volume. When qualifying for PB, you earn 3% on your team through 3-5 generations in each line. This bonus is explained further in Phase 2.
	PROMOTE OUT (POB)	3%	Paid to SCs and above who have a minimum of 5,400 in Promote Out Bonus Volume. When qualifying for POB, you earn 3% on all SCs and above and their Promote Out Bonus Volume, through the first SC who is qualifying for POB. This bonus is explained further in Phase 2.
	BUSINESS INVESTMENT (BIB)	5% - 20%	Paid to QSSCs and above as a % of the previous month's earnings for reinvestment into your business to drive continued growth. This bonus is explained further in Phase 2.
TITLE REWARDS (TR)		\$50 - \$20,000	Payment for promotion to a new title. A total of \$80,600 Express Track can be achieved when you complete all levels of the compensation plan.
BENEFITS / INCENTIVES			Family Benefits Package: medical, dental, vision, life, health advocate, telemedicine, disability, long term care, tuition reimbursement, holiday checks, leadership school and more. These benefits/incentives are explained further in Phase 2.

Example of Commissions and Bonuses Paid on Team

A Sales Coordinator at the 15% commission level who is eligible for Performance (PB) and Promote Out Bonuses (POB) earns the following percentages on the team:

Partner (0%)	15% - 0% = 15%
Partner+ (5%)	15% - 5% = 10% + PB 3% = 13%
Qualifying Sales Coordinator (10%)	15% - 10% = 5% + PB 3% = 8%
Sales Coordinator (15%)	15% - 15% = 0% + PB 3% + POB 3% = 6%

Understanding Volume

- Product Volume** - the value assigned to each product.
- Promotional Product Volume** - Product Volume that is used to calculate promotions through the Sales Coordinator title. For the purpose of promotions, the company gives you the full value of the products that were shipped even when the customer pays on installments.
- Paid Product Volume** - the money collected by the company from the customers' payments in a business month.
 - Customer Volume** - the Paid Product Volume that comes from you and your Customer's orders.
 - Commission Volume** - the Paid Product Volume that comes from you, your customers, and your team members at the Partner title. A minimum of 175 in Commission Volume needed for Commissions.
 - Performance Bonus Volume** - the Paid Product Volume that comes from you, your customers, your Partners, and Partner+s.
 - Promote Out Bonus Volume** - the Paid Product Volume that comes from you, your customers, your Partners, Partner+s, and QSCs who are not under a Sales Coordinator.
 - Payline Volume** - the Paid Product Volume that comes from your Volume and your team down through 3-5 generations.



Business Partner Program Requirements

The Business Partner Program is designed to help Juice Plus+ SCs and above who have demonstrated a commitment to growing their business and reaching the next promotion level.

Who is Eligible?

All Juice Plus+ Partners who Express or Fast Track to SC are enrolled in the Juice Plus+ Business Partner Program.

Benefits

Sales Coordinator:

- Access to a Business Development Specialist
- Eligible to receive leads from the Juice Plus+ Company *

QSSC thru NMD:

- Monthly coaching calls with a Juice Plus+ Business Development Specialist
- Eligible to receive leads from the Juice Plus+ Company *
- Invitation to Juice Plus+ Leadership calls

Guidelines

To remain in the Business Partner Program, the Partner should maintain title requirements and consistently demonstrate the growth towards their next title level.

Who's eligible to receive Leads?

- QSC thru PMD+ Partners
- Must be PB qualified the previous month