## Sensationalized news

Any news wherein a news organization deliberately exaggerates elements of a news story [i.e., a headline, facts, implications involved etc.]; particularly in order to achieve improved scores under America's Nielsen ratings "audience measurement systems," and/or to boost printed newspaper sales. Yellow journalism is a well-documented form of **Sensationalized news**, and can often be found within flourishing tabloid news venues.

Author: John C. Sudds

3/2/2019